

Trekking the Planet

Discovering the Cultural and Natural Significance of the World

Follow our Around-the-World Journey to bring Geography to life in your Classroom!

What are you Doing?

• We are planning a 400-day around-the-world expedition to raise geography education awareness. We plan to visit six continents and about 50 countries.

What is your Mission?

- Studies show that American knowledge of geography is one of the worst in the world. In one survey, US young adults finished eighth out of nine countries and 29% could not locate the Pacific Ocean on a map.
- Our mission is to instill a greater curiosity about the world its people, culture and our fragile planet - in as many young people as possible.

How is your Journey Unique?

- We will be taking 11 hikes or "treks" to some of the most remote and unspoiled places in the world.
- Travel will be by ground (boat, train, bus), where possible, to experience the world more closely and minimize our carbon footprint.

weekly

• Pre-expedition newsletters will be sent to all subscribers.



classrooms. Additional updates will be available via our Facebook fan page, YouTube channel and Twitter feed during our journey.

education

corresponding to our expedition

locations, which they can use in their



When does your Journey Begin?

• Our trip begins on January 28, 2012.

How can I Learn More?

• Become an educator subscriber to receive our newsletters and trip materials. Visit:

http://TrekkingThePlanet.Net/Educators



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